

Synonyms for				
Not “says”	Author	Ethos/Ethics	Logos/Logic	Pathos/Persuasive Elements
states	the writer the author	credibility	logic	emotion
claims	Davidson Todd Davidson	trust or trustworthiness	reason rationality	values
contends	NOT Todd!	believability	proof	appeals to the heart
asserts		character	critical reasoning	persuasion
declares				Figurative Language alliteration (repetition of initial consonant sounds)
				simile metaphor repetition of phrases

