Name

	Synonyms for			
Not "says"	Author	Ethos/Ethics	Logos/Logic	Pathos/Persuasive Elements
asserts	writer	<mark>credibility</mark>	logic	emotion
writes	Carter President Carter Jimmy Carter	<mark>trust or</mark> trustworthiness	<mark>reason</mark> rationality	values
claims	NOT Jimmy!	<mark>believability</mark>	<mark>proof</mark>	appeals to heart
argues		<mark>character</mark>	critical reasoning	persuasion
states				Figurative Language
suggests reveals implies	NO I or YOU!!!!!			alliteration (repetition initial consonant sounds) simile metaphor repetition of phrase