As you read the passage below, consider how Jimmy Carter uses:

- Evidence, such as facts or examples, to support claims. ETHOS
- Reasoning to develop ideas and to connect claims and evidence. LOGOS
- Stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
 PATHOS

Write an essay in which you explain how Jimmy Carter builds an argument to persuade his audience that the Arctic National Wildlife Refuge should not be developed for industry. In your essay, analyze how Carter uses one or more of the features listed above (or features of your own choice) to strengthen the logic and persuasiveness of his argument. Be sure that your analysis focuses on the most relevant features of the passage. Your essay should not explain whether you agree with Carter's claims, but rather explain how Carter builds an argument to persuade his audience.

Adapted from former US President Jimmy Carter, Foreword to Arctic National Wildlife Refuge: Seasons of Life and Land, A Photographic Journey by Subhankar Banerjee

The Arctic National Wildlife Refuge stands alone as America's last truly great wilderness. This magnificent area is as vast as it is wild, from the windswept coastal plain where polar bears and caribou give birth, to the towering Brooks Range where Dall sheep cling to cliffs and wolves howl in the midnight sun.

More than a decade ago, [my wife] Rosalynn and I had the fortunate opportunity to camp and hike in these regions of the Arctic Refuge. During bright July days, we walked along ancient caribou trails and studied the brilliant mosaic of wildflowers, mosses, and lichens that hugged the tundra. There was a timeless quality about this great land. As the neversetting sun circled above the horizon, we watched muskox, those shaggy survivors of the Ice Age, lumber along braided rivers that meander toward the Beaufort Sea.

One of the most unforgettable and humbling experiences of our lives occurred on the coastal plain. We had hoped to see caribou during our trip, but to our amazement, we witnessed the migration of tens of thousands of caribou with their newborn calves. In a matter of a few minutes, the sweep of tundra before us became flooded with life, with the sounds of grunting animals and clicking hooves filling the air. The dramatic procession of the Porcupine caribou herd was a once-in-a-lifetime wildlife spectacle. We understand firsthand why some have described this special birthplace as "America's Serengeti."

Standing on the coastal plain, I was saddened to think of the tragedy that might occur if this great wilderness was consumed by a web of roads and pipelines, drilling rigs and industrial facilities. Such proposed developments would forever destroy the wilderness character of America's only Arctic Refuge and disturb countless numbers of animals that depend on this northernmost terrestrial ecosystem.

The extraordinary wilderness and wildlife values of the Arctic Refuge have long been recognized by both Republican and Democratic presidents. In 1960, President Dwight D. Eisenhower established the original 8.9 million-acre Arctic National Wildlife Range to preserve its unique wildlife, wilderness, and recreational values. Twenty years later, I signed the Alaska National Interest Lands Conservation Act, monumental legislation that safeguarded more than 100 million acres of national parks, refuges, and forests in Alaska. This law specifically created the Arctic National Wildlife Refuge, doubled the size of the former range, and restricted development in areas that are clearly incompatible with oil exploration.

Since I left office, there have been repeated proposals to open the Arctic Refuge coastal plain to oil drilling. Those attempts have failed because of tremendous opposition by the American people, including the Gwich'in Athabascan Indians of Alaska and Canada, indigenous people whose culture has depended on the Porcupine caribou herd for thousands of years. Having visited many aboriginal peoples around the world, I can empathize with the Gwich'ins' struggle to safeguard one of their precious human rights.

We must look beyond the alleged benefits of a short-term economic gain and focus on what is really at stake. At best, the Arctic Refuge might provide 1 to 2 percent of the oil our country consumes each day. We can easily conserve more than that amount by driving more fuel-efficient vehicles. Instead of tearing open the heart of our greatest refuge, we should use our resources more wisely. (metaphor)

There are few places on earth as wild and free as the Arctic Refuge. It is a symbol of our national heritage, a remnant of frontier America that our first settlers once called wilderness. Little of that precious wilderness remains.

It will be a grand triumph for America if we can preserve the Arctic Refuge in its pure, untrammeled state. To leave this extraordinary land alone would be the greatest gift we could pass on to future generations.