

Synonyms for				
Not "says"	Author	Ethos/Ethics	Logos/Logic	Pathos/Persuasive Elements
asserts	writer	credibility	logic	emotion
writes	Dr. King King Martin Luther King, Jr.	trust or trustworthiness	reason rationality	values
claims	NOT Martin!	believability	proof	appeals to heart
argues		character	critical reasoning	persuasion
states				Figurative Language
	NO I or YOU!!!!			alliteration (repetition initial consonant sounds)
				simile metaphor repetition of phrases