

Name _____

Brainstorm on this topic: Write an essay in which you explain how Martin Luther King Jr. builds an argument to persuade his audience that American involvement in the Vietnam War is unjust. In your essay, analyze how King uses one or more of the features listed in the box above (or features of your own choice) to strengthen the logic and persuasiveness of his argument. Be sure that your analysis focuses on the most relevant features of the passage. Your essay should not explain whether you agree with King's claims, but rather explain how King builds an argument to persuade his audience.

- ETHOS - evidence, such as facts or examples, to support claims.

- LOGOS -reasoning to develop ideas and to connect claims and evidence.

- PATHOS - stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.

Paragraph #1 Evidence (Ethos) Topic Sentence:	#2 Reasoning (Logos) Topic Sentence:	#3 Stylistic Elements (Pathos) Topic Sentence:
Fact/Example #1: Tie to topic sentence	Reason(ing) #1: Tie to topic sentence	Stylistic Element #1: Tie to topic sentence
Quote/paraphrase	Quote/paraphrase	Quote/paraphrase
Explain quote	Explain quote	Explain quote
Fact/Example #2: Tie to topic sentence	Reason(ing) #2: Tie to topic sentence	Stylistic Element #2: Tie to topic sentence
Quote/paraphrase	Quote/paraphrase	Quote/paraphrase
Explain quote	Explain quote	Explain quote
Fact/Example #3: Tie to topic sentence	Reason(ing) #3: Tie to topic sentence	Stylistic Element #3: Tie to topic sentence
Quote/paraphrase	Quote/paraphrase	Quote/paraphrase
Explain quote	Explain quote	Explain quote

